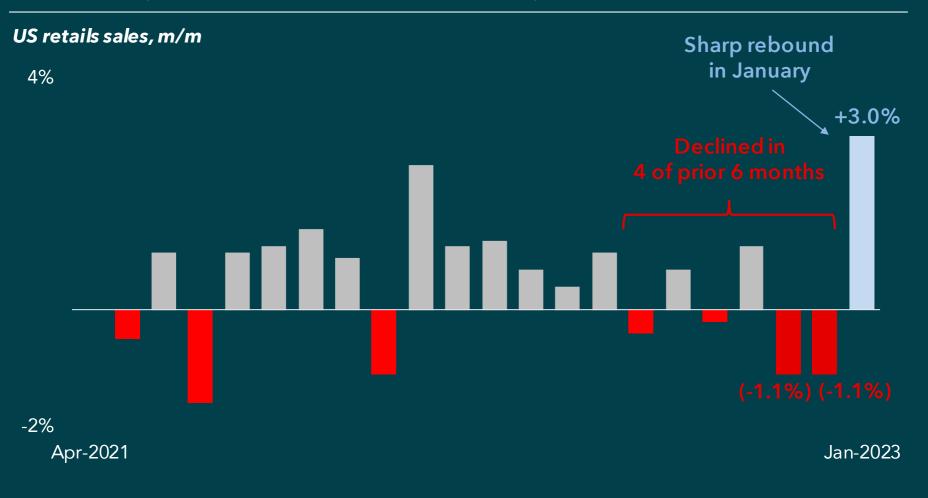
## **Capital Markets Strategy**

Essential inCights for the C-Suite

# **Chart of the Day**

US retail sales are sending "mixed signals" on the US consumer. After declining in four of the prior six months in 2H 2022, retail sales surged 3% m/m in January, the largest increase since March 2021. Strong auto sales were an important driver in the monthly data, driven in large part by warm winter weather and catch-up demand as supply chain dislocations ease. We do not expect the broad-based strength of this report to continue in the months ahead.

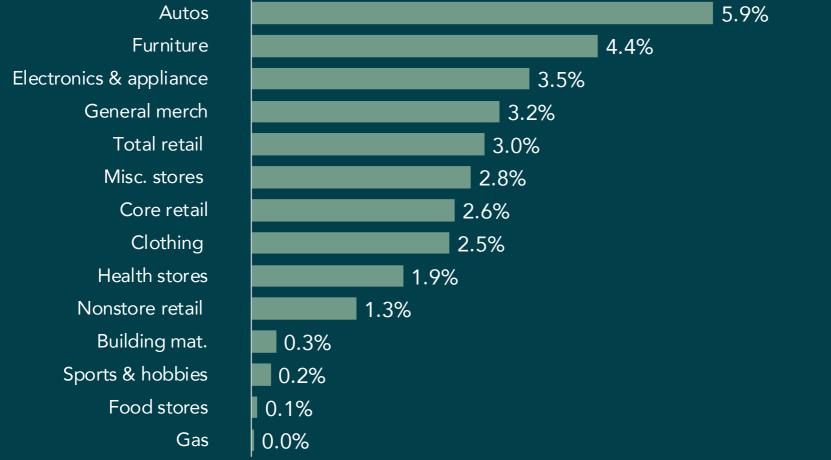


After contracting in four of the prior six months, retail sales surged 3% in January, the largest increase since March 2021. Strength was broad-based as spending rebounded in every major category. Vehicle sales, up 5.9%, were particularly strong and provided a boost to headline sales. Food service sales, up 7.2% in January, drove roughly half the monthly increase. While strong employment and wage data have been key drivers, warm winter weather was also an important variable in the January report.

#### January US retail sales by category, m/m change

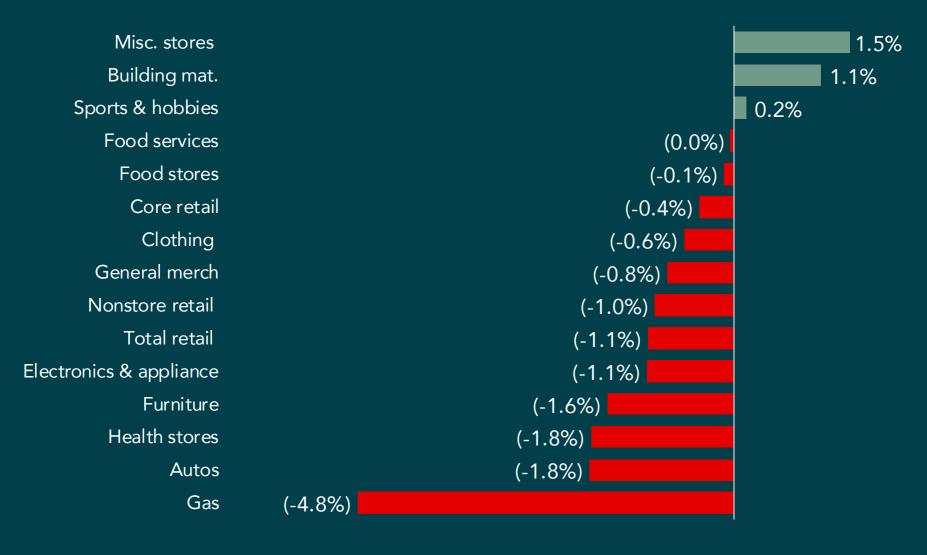
Food services

MUFG



In December, headline nominal sales were down (-1.1%) on the month, adding to November's (-1.1%) decline. Nominal sales declined in four of the last six months of 2022. December's decline was broad based with month-on-month contractions in nearly every spending category.

#### December US retail sales by category, m/m change



Source: (1) Bloomberg. Data as of February 15, 2023. FRED. Real retail sales are adjusted for inflation. US Census Bureau. January Retail Sales Report. SA. Data as of February 15, 2023.

#### Global Corporate & Investment Banking Capital Markets Strategy Team



Tom Joyce Managing Director

Tom.Joyce@mufgsecurities.com (212) 405-7472



Hailey Orr Director

Hailey.Orr@mufgsecurities.com (212) 405-7429



Stephanie Kendal Associate

Stephanie.Kendal@mufgsecurities.com (212) 405-7443

### "Macro stability isn't everything, but without it, you have nothing."