A normalizing economy

19 May 2023

- April’s CPI readings likely don’t support a pause for the Fed, but other factors are to be considered. Changes in the Federal Funds Rate are estimated to have a 14-18 month lag on economic activity, which makes a “wait and see” approach to interest rates applicable for June’s FOMC meeting. And though the credit crunch that was expected to follow the recent bank failures has not materialized yet, high levels of uncertainty increase the risk of overtightening.

- April growth in retail sales falls in line with the post-2022 trend and will likely continue heading into Q3 2023. Business inventories dropped in March, but it is historically not a reliable leading indicator of a recession. A turning point in inventories may occur before or after a recession has already hit.

- Average mortgage rates have stabilized in recent months, along with construction of new homes and sales of existing homes. Fluctuations in housing starts and sales align closely with changes in lending rates.

April inflation may not support a Fed pause

Annual growth in headline CPI dropped below 5% for the first time since April 2021. Inflation, by this measure, is now below the target Federal Funds rate which suggests that no additional tightening is needed. This argument holds in theory, but it is not a practical target.

The FF rate acts as a floor for other short-term interest rates in the US economy and it is explicitly set by the Fed. Inflation, on the other hand, is much more complex and difficult to measure and predict, making it a fuzzy comparison with the FF rate.

Using the Consumer Price Index (CPI), core inflation (excluding food and energy) is running much hotter than headline with annual growth at 5.5% as of April. Core CPI less shelter, often referred to as “super-core” inflation by Fed Chairman Powell, paints the rosiest picture with annual price growth at 3.7%. Median CPI, however, has annual price growth at 7%, well above the target FF rate.

Rising inflation expectations adding pressure to price growth

Annual CPI growth and expected changes in next year inflation, %

Source: BLS, Cleveland Fed, University of Michigan, MUFG Bank Economic Research
These all have their advantages and disadvantages in measuring “underlying” price growth, a potent gauge of supply demand imbalances in the economy. But depending on which is observed, it greatly changes what the terminal rate should theoretically be.

The Fed will likely be looking at the trajectory of inflation as opposed to just the level to help determine the terminal rate. Unfortunately, most measures show that annual price growth has stalled in 2023. Annual growth in core CPI, core CPI less shelter, and median CPI have all been relatively flat in 2023, while expected inflation has risen.

Expected next year changes in inflation from the University of Michigan Consumer Sentiment Survey stood at 4.5% in May, little changed from 4.6% in April, but up from 3.6% in March. Rising inflation expectations is problematic because it can trigger consumption, with the belief that prices are lower now than they will be in the near future. This, in turn, can cause inflation to accelerate.

The logical argument to pausing interest rate hikes is not found in April’s CPI data, nor is it found in the latest employment or retail sales figures. The most convincing argument is the lag to which monetary policy works. Estimates point to a 14-18 month lag from when interest rates begin to rise and when the impact is felt in the broader economy. With the Fed keen on not overtightening, this makes June’s FOMC meeting an opportune time to pause interest rate increases, around 14 months since the tightening cycle began in March 2022.

**Trends in retail sales and inventories**

Retail and food services sales reversed course in April and rose by 0.4%, following two consecutive months of declines. Monthly movements in retail sales figures have been volatile in the post-pandemic recovery, but they appear to have settled into a new growth trend.

Recessions typically induce a downward level shift in retail sales, followed by a new growth trend. The COVID recession was unique in that the recovery was immediate and strong, with retail sales exceeding the pre-COVID trend in just a matter of months. Waves of infections and shutdowns contributed to severe volatility up until 2022, where monthly growth appears to have stabilized. Monthly changes in retail sales will likely move along this post-2022 trend for another few months leading up to a forecasted recession in Q3 2023.

**Retail sales have settled into a new trend**

![Retail sales have settled into a new trend](image)

While we can expect a turning point in retail sales heading into a recession, the same cannot be said of business inventories. Historically, business inventories has not been reliable leading indicator of a recession. Business inventories peaked 7 months prior to the 2001 recession, but 7 months after the 2008 recession. Additionally, inventories experienced a turning point in the first half of 2019, but it would be a more than just a stretch to say this was a leading indicator of the COVID recession. Inventories have also
had minor turning points in 2003, 2005, 2013, and 2016, none of which preluded a recession. A sustained drop will likely be a symptom of a recession, as it has in the past, but it won’t necessarily be a leading indicator of one.

**Business inventories are a poor leading indicator of a recession**

*Business inventories, trillions*

In recent months, average mortgage rates have levelled off between 6 and 6.5% and construction starts for single-family homes have been flat. The market for new single-family homes, both in sales and construction, has closely followed average mortgage rates.

Construction starts for multi-family homes has also been relatively flat in 2022, though more volatile than for single-family homes. Given the dynamic nature of the housing market and non-accelerating growth in new construction, we can expect housing shortages to persist which will keep price pressures high.

**Housing market is levelling off**

**New housing construction has been flat**

*Housing starts, thousands*

Source: Census Bureau, MUFG Bank Economic Research

Source: BLS, MUFG Bank Economic Research
Analyst Certification

The views expressed in this report solely reflect the personal views of Agron Nicaj, the primary analyst responsible for this report, about the subject securities or issuers referred to herein, and such views may not necessarily reflect the thoughts and opinions of MUFG Bank, Ltd. and its affiliates or management team. No part of such analyst's compensation was, is, or will be directly or indirectly related to the specific recommendations or views expressed herein.

Disclaimers

The information and views contained herein are not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use would be contrary to law or regulation or which would subject MUFG Bank, Ltd. (collectively with its various offices and affiliates, "MUFG Bank") to any registration requirement within such jurisdiction or country. The information and views contained herein are provided for general informational purposes only, are subject to change, and are not intended to be, nor should be used, or considered, as an offer, or the solicitation of an offer, to sell or to buy or to subscribe to for securities or any other financial instruments, and do not constitute specific investment, legal, tax or other advice or recommendations. The information contained herein reflects the thoughts and opinions of the noted authors only, and such information does not necessarily reflect the thoughts and opinions of MUFG Bank or its management team. Neither this nor any other communication prepared by MUFG Bank should be construed as investment advice, a recommendation to enter into a particular transaction or pursue a particular strategy, or any statement as to the likelihood that a particular transaction or strategy will be effective and it does not take into account the specific investment objectives, financial situation, or the particular needs of any specific person who may receive this information. Any information relating to performance contained herein is illustrative and no assurance is given that any indicative returns, performance or results, whether historical or hypothetical, will be achieved. Before entering into any particular transaction, you should consult an independent financial, legal, accounting, tax, or other advisor as may be appropriate under the circumstances. In any event, any decision to enter into a transaction will be yours alone, not based on information prepared or provided by MUFG Bank. MUFG Bank hereby disclaims any responsibility to you concerning the characterization or identification of terms, conditions, and legal or accounting, or other issues or risks that may arise in connection with any particular transaction or business strategy. While MUFG Bank believes that any relevant factual statements contained herein, and any assumptions on which such statements are based, are in each case accurate, neither the authors nor MUFG have independently verified its accuracy, and such information may be incomplete or condensed. The information is provided "AS IS". The authors and MUFG do not warrant the accuracy of the materials provided herein, either expressly or implied, for any particular purpose and expressly disclaim any warranties of merchantability or fitness for a particular purpose. The authors and MUFG cannot and do not guarantee the accuracy, validity, timeliness or completeness of any information or data made available to you for any particular purpose. MUFG Bank may have issued, and may in the future issue, other reports that are inconsistent with or that reach conclusions different from the information and views contained herein. Such other reports, if any, reflect the different assumptions, views and/or analytical methods of the analysts who prepared them, and MUFG Bank is under no obligation to ensure that such other reports are brought to your attention.

© 2023, MUFG Bank, Ltd. All Rights Reserved.

About Mitsubishi UFJ Financial Group, Inc.'s U.S. Operations including MUFG Americas Holdings Corporation

The U.S. operations of Mitsubishi UFJ Financial Group, Inc. (MUFG), one of the world’s leading financial groups, has total assets of $332.4 billion at March 31, 2022. As part of that total, MUFG Americas Holdings Corporation (MUACH), a financial holding company, bank holding company, and intermediate holding company, has total assets of $159.2 billion at March 31, 2022. MUFG Securities Americas Inc. is a registered securities broker-dealer which engages in capital markets origination transactions, domestic and foreign debt and equities securities transactions, private placements, collateralized financings, and securities borrowing and lending transactions. MUAH is owned by MUFG Bank, Ltd. and Mitsubishi UFJ Financial Group, Inc. MUFG Bank, Ltd., a wholly owned subsidiary of Mitsubishi UFJ Financial Group, Inc., has offices in Argentina, Brazil, Chile, Colombia, Peru, Mexico, and Canada. Visit www.mufgamericas.com for more information.

About MUFG and MUFG Americas

Mitsubishi UFJ Financial Group, Inc. (MUFG) is one of the world’s leading financial groups. Headquartered in Tokyo and with over 360 years of history, MUFG has a global network with approximately 2,100 locations in more than 50 countries. MUFG has nearly 160,000 employees and offers services including commercial banking, trust banking, securities, credit cards, consumer finance, asset management, and leasing. The Group aims to “be the world’s most trusted financial group” through close collaboration among our operating companies and flexibly respond to all the financial needs of our customers, serving society, and fostering shared and sustainable growth for a better world. MUFG’s shares trade on the Tokyo, Nagoya, and New York stock exchanges.

MUFG’s Americas operations, including its offices in the U.S., Latin America, and Canada, are primarily organized under MUFG Bank, Ltd. and subsidiaries, and are focused on Global Corporate and Investment Banking, Japanese Corporate Banking, and Global Markets. MUFG is one of the largest foreign banking organizations in the Americas. For locations, banking capabilities and services, career opportunities, and more, visit www.mufgamericas.com.