

# **Policy Note**



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As evident with Bretton Woods (1944) and the Plaza Accord (1985), major global financial and currency agreements have a history of being named after hotel resorts. The Trump Administration has similar objectives in mind with a potential Mar-a-Lago Accord, whether by coordinated or coercive means.

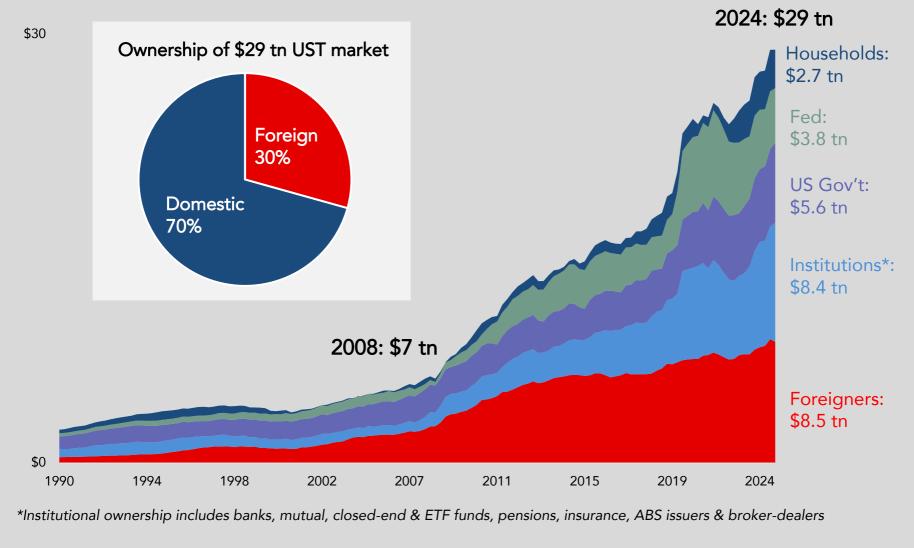
Similar to its approach to geopolitics and trade, the Trump Administration has transformative ambitions to restructure the global financial system over the medium term. Derived in part from ideas in a Nov 2024 paper by Stephen Miran, the Head of Trump's Council of Economic Advisors (CEA), a Mar-a-Lago Accord would aim to: (1) restructure US debt obligations; (2) weaken the US dollar; (3) restore the strength of the US manufacturing sector; and (4) rebalance long-standing US trade deficits.

Now is not then, however, with the incentives for other countries to cooperate less evident, and the challenges more formidable. We provide more detail below on the rationale of a potential Mar-a-Lago Accord, key benefits for participants and the significant obstacles that make an agreement unlikely, in our view.

## US Treasury debt outstanding has quadrupled to nearly \$30 trillion since the Global

**UST Market Has Quadrupled Since 2008** 

Financial Crisis less than 20 years ago. Longer term US debt sustainability has become a key objective of a Mar-a-Lago Accord. Holders of US Treasury securities, USD tn



#### The US Dollar strengthening cycle, generally underway since the Global Financial Crisis, has been among the longest on record. A globally "coordinated" depreciation of the US

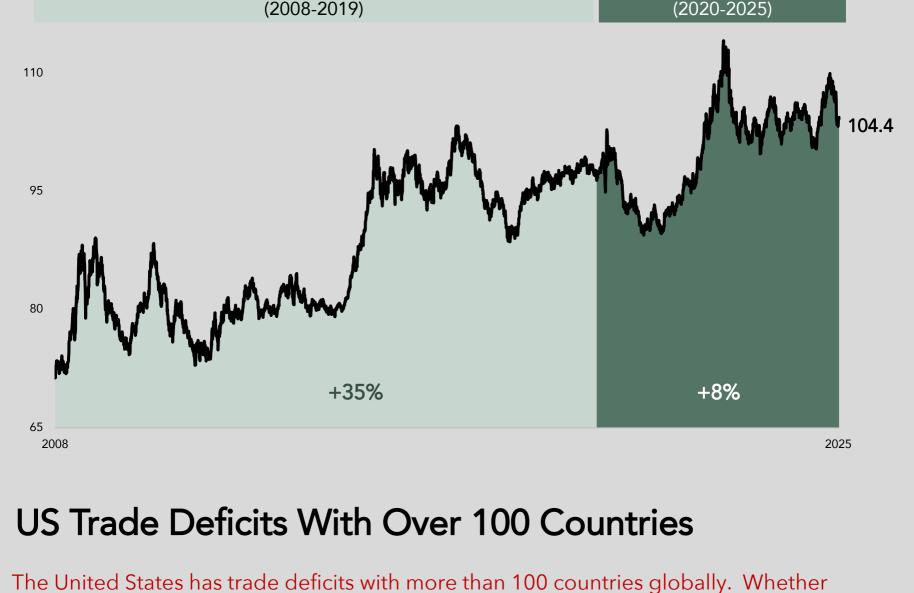
Post-GFC:

USD Index has Strengthened Over 45% Since 2008

Dollar would be an important objective of a potential Mar-a-Lago Accord aimed at a restoration of the US manufacturing sector. The challenges to coordinated Dollar depreciation, however, remain formidable. **USD** index

Post-COVID crisis:

US trade deficits



### Mar-a-Lago Accord would be to reduce US trade deficits by way of a re-industrialization of America.

through a coordinated or more coercive path, one of the primary objectives of a



#### Benefits to the Benefits to

rebalance long-standing US trade deficits.

**United States** 

Swap US debt obligations for zero

- - Strengthen / expand US manufacturing sector

coupon, long-dated bonds

Reduce US trade deficits

Weaken US Dollar

 Access to US economy & consumer American security architecture

Sharp reduction in US tariffs

"Coordinated" vs "coercive"

global rebalancing

**Other Countries** 

Headwinds to a Mar-a-Lago Agreement

### A Mar-a-Lago accord to ease US debt burdens would require massive global financial cooperation. Notably, most USTs are owned by the private sector. In the public sector,

sufficiently high, to reach an agreement. China, in particular, will be weary of Japan's economic path following the 1985 Plaza Accord. **Relationship Headwinds Economic & Market Headwinds** 

the benefits of a Mar-a-Lago accord are not likely to be sufficiently strong, nor the "trust"

#### Europe much less today than 1985 · Discord in current "trade war" climate Japan's disinflationary precedent following

**Geo-strategic Headwinds** 

Incentives for Japan, China &

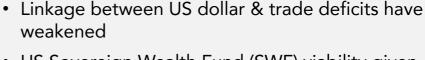
- 1985 Plaza Accord
- Limited "trust" in US security architecture commitments Defense umbrella not relevant to China

#### Sustained & outsized US Dollar depreciation (> 20%) is difficult

• Execution risks could undermine global

• Most USTs are owned by the private sector

financial stability



Long-dated, zero coupon bonds not compelling

- US Sovereign Wealth Fund (SWF) viability given high structural deficits
- Source: (1) Federal Reserve. Data through Q4 2024. Financial Accounts of the United States, L.210 Treasury Securities. Gov't includes Federal, State & local governments, retirement funds and gov't sponsored enterprises. Total represents total marketable US Treasury debt. (2) Bloomberg. Data as of March 26, 2025. (3) Sidley Austin LLP. World Integrate Trade Solution.

Global Corporate & Investment Banking

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Full year data as of 2022.



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"Macro stability isn't everything, but without it, you have nothing."

Vice President

Stephanie Kendal